



Milton Keynes Women & Work Group

Summary of

FLEXIBLE WORKING SYMPOSIUM

Held 1ST May 2009



Flexible Working Symposium - Agenda

09:30	Introductions
09:40	Presentation of research re: Flexible Working - business case
10:05	Questions and Answers
10:15	Employer drawbacks - discussion Solutions/ answers to above
10:45	The Big Sell - how to take forward and promote
11:05	Actions (who/ what/ when)
11:35	Coffee/ networking

ACTIONS		
What	Who/ How/ When	Phase
Engage Chamber of Commerce/ Business Link/MK Council and other business organisations - gain their understanding/ experience and find common ground as trigger for continuing and appropriate way of marketing	Liz Gifford (MK Economy and Learning Partnership) Deirdre Anderson (Cranfield University) to send Working Families research Isobel McCall to provide a list of organisations	1
MK Council Flexible Working Research	Names from Isobel McCall	1
Raise Women & Work client's awareness - different Flexible Working options.	Women & Work Group	1
Questionnaires for business meetings (Chamber of Commerce meetings etc)	*	1
Department of Work and Pensions Funding for creating new jobs	Liz Gifford (MK Economy and Learning Partnership) to speak with DWP	1
Look at existing League Table models e.g. Stonewall - gay friendly organisations	Kim Davies	1
League table on website - employers who actively promote Flexible Working	*	1
Gain Sponsorship for table	*	
Case studies from Companies already promoting Flexible Working - including the variety of flexible working options	*	1
Find other research	Marion Cole, Women & Work Group and others?	1
Work out baseline and target numbers including medium term activity targets	*	1
Check if Open University have research	Avril Francome (Women & Work Group) contact Barbara Hodgson (Open University)	1
Check Chartered Institute of Personnel and Development has information on Flexible Working which could be localised	Vicky Stacey	1
Find funds for a feasibility study for employment agency	Rachel Owen (Women & Work Group) & others	1
Proactive promotion based on Phase 1		2
Implement League Table on website	Rachel Owen (Women & Work Group)	2
Undertake feasibility study for employment agency	*	2
Campaign and educate	Seminar 6 months Women & Work Group and others?	2
Set up Task Group - create Good Practice/ Case Study Guide by engaging organisations with flexible working in place	*	2
Training - employers/ employees	*	2

* where possible Women & Work Group will take responsibility for any actions not undertaken by others